Zard





DENOMINATIONS AND SYNONYMS:

(I. Trujillo, D. Barranco, P. Morello) Zard-Zeitoon, Zard-Zeitoon,

ORIGIN AND DIFFUSION:

Zard is the most widespread olive cultivar in Iran with a high and alternate productivity with around 44,000 ha of cultivated area. It has high oil content (20-25%) that leads Cultivators tend to cultivate this variety because of its high productivity and due to being a dual-purpose crop. This variety is the most cultivated (45%) in northern area of Iran such as Guilan, Zanjan, Qazvin and Sefid-rud river basin.

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PURPOSE: Oil, Table olives

MORPHOLOGICAL CHARACTERISATION:

	Vigour	Medium	
Tree Leaf blade	Growth habit	Upright	
	Canopy density	Medium	
	Length	Medium	
	Width	Medium	
	Radio length/width	Moderately elongated	
	Curvature of longitudinal axis	Straight	
Fruit	Weight	High	
	Radio length/width in position A	Moderately elongated	
	Over colour at full maturity	Dark violet	
	Symmetry in position A	Weakly asymmetric	
	Shape of apex in position A	Rounded	
	Nipple	Absent or weak	
	Shape of base in position A	Rounded	
	Ratio length/width	Slighty elongated	
	Weight	High	
	Symmetry in position A	Symmetric	
	Commence the second terms of the second		
	Symmetry in position B	Symmetric	
	Number of grooves on basal end	Symmetric Between 7 and 10	
Stone	Number of grooves on	Between 7 and	
Stone	Number of grooves on basal end Distribution of grooves	Between 7 and 10 Evenly	
Stone	Number of grooves on basal end Distribution of grooves on basal end Shape of apex in position	Between 7 and 10 Evenly distributed	
Stone	Number of grooves on basal end Distribution of grooves on basal end Shape of apex in position A	Between 7 and 10 Evenly distributed Acute	



MOLECULAR CHARACTERISATION (SSRs)

UDO-43	DCA3	DCA9	DCA16	GAPU-101
175/175	229/232	170/186	177/177	193/217

AGRONOMICAL CHARACTERISATION AND COMMERCIAL CONSIDERATIONS

It has high oil content (20-25%) and high oleic acid ratio (about 78%) that leads Cultivators tend to cultivate this variety because of its high productivity and due to being a dual-purpose crop. This variety is tolerant towards cold and wind, while it is susceptible to the verticillium. The time of harvesting is intermediate. It is self-incompatible and its best pollinizers are 'Leccino', 'Bladi', 'Mari' and 'Rowghani' varieties. It is moderately tolerant to drought and cold and it has a high rooting ability in the green house misting system, but it has some difficulties in its rooting ability through tissue culturing.

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